

# Privacy Policy

This Privacy Policy contains information regarding our privacy practices for the entire

**Ferfun.co.uk** website. **Ferfun.co.uk** is committed to respecting your right to privacy while using our site.

## Information Collection and Use

**Ferfun.co.uk** is the sole owner of the customer information collected on this site. We will not share this information in any ways other than those disclosed in this statement. **Ferfun.co.uk** collects information from our users at several points on our website.

## Information Requests

Throughout our site, you are provided with the opportunity to contact us via email to ask questions, request information, register to use message boards, forums, or provide comments and suggestions. You may also be offered the opportunity to have one of our representatives contact you to provide information about our products or services. We may request additional personal information from you, such as your name and telephone number, to help us satisfy your request.

## Cookies

Cookies are small pieces of information stored by your internet browser on to your computer's hard drive. Like most website providers, **Ferfun.co.uk** uses cookies to enable us to make a link between you and the information you have provided to our website and therefore provide you with personalised content so that we can give you a better experience when you return. Most web browsers automatically accept cookies, although you can choose not to.

To ensure you get the best from our websites, we advise that users keep cookies active on their machine whilst visiting our website. You can manually disable and enable cookies on your PC. The process will depend on your browser and is usually part of your 'Security Settings'. However, if you disable cookies from your browser you will not be able to create a shopping basket or place an order on this site. For further information about managing and disabling cookies, you can refer to your browser's help section or user guide. Alternatively, the Interactive Advertising Bureau has produced a series of web pages (see [www.allaboutcookies.org](http://www.allaboutcookies.org)) which explain to users how cookies work and can be managed.

## **Ordering**

We request user information on our order form. A user may be asked to provide contact information (e.g. name and shipping address) and financial information (e.g. credit card number, expiration date). This information is used for billing purposes and to fulfil orders. If we have difficulty processing an order, the contact information is used to contact the customer.

## **Security**

Our Website takes every precaution to protect our users' information. When a user submits sensitive information, the information is protected both online and offline. Where our registration/order form requires sensitive information (such as a credit card number), that information is encrypted with SSL, the best encryption software in the industry. While on a secure page such as our order form, the lock icon on the bottom of Web browsers such as Netscape Navigator and Microsoft Internet Explorer becomes locked, as opposed to unlocked or open.

## **Suppliers**

We outsource credit card processing. The companies that perform these services (Barclaycard) do not retain, share, store or use personally identifiable information for any secondary purposes.

## **Notification of Changes**

If we change our privacy policy, we will post notification of those changes on our homepage so our users are aware of changes to the information we collect, how it is used, and under which circumstances, if any, it is disclosed. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will notify users by email. Users will have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.

## **Links from this site to other sites**

Please be aware that our site may provide access to other websites by linking to them. We are not responsible for the data policies (including data protection and cookies), content or security of these

linked websites.

### **Contacting us**

If you have any comments or queries concerning the website, please [email us](#) or write to

**Ferfun.co.uk** at the address below.

### **Ferfun Ltd**

163A Lincoln Road,

PE1 2PN Peterborough,

UK